

9258 South Prosperity Road
West Jordan, UT 84081

Office: 888.447.6840 | Fax: 888.467.6840

www.snugzusa.com



PRIVACY POLICY

Data protection is a high priority for SnugZ USA Inc. Our website, www.snugzusa.com is usable without any indication of personal data; however, if a data subject wants to use special enterprise services via our website, processing of personal data could become necessary. If the processing of personal data is necessary and there is no statutory basis for such processing, we generally obtain consent from the data subject.

The processing of personal data, such as the name, address, e-mail address, or telephone number of a data subject shall always be in line with the General Data Protection Regulation (GDPR), and in accordance with the country-specific data protection regulations applicable to SnugZ USA Inc. By means of this data protection declaration, our enterprise would like to inform the general public of the nature, scope, and purpose of the personal data we collect, use and process. Furthermore, data subjects are informed, by means of this data protection declaration, of the rights to which they are entitled.

As the controller, SnugZ USA Inc. has implemented numerous technical and organizational measures to ensure the most complete protection of personal data processed through this website. However, Internet-based data transmissions may in principle have security gaps, so absolute protection may not be guaranteed. For this reason, every data subject is free to transfer personal data to us via alternative means, e.g. by telephone.

What information does SnugZ USA collect?

SnugZ collects information from you when you fill out a credit application, place an order, enter a contest or sweepstakes, respond to a survey or communication such as e-mail, or participate in another site feature.

When ordering or setting up an account, we may ask you for your name, e-mail address, mailing address, phone number, or other information. You may, however, visit our site anonymously.

SnugZ also collects information about end users so that we can drop-ship orders. The information SnugZ collects about end users is not used for marketing purposes.

How does SnugZ USA use your information?

- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
 - Upon order placement, SnugZ USA sends the following electronic communication for each order placed in our system:

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- Confirmation that we've received your purchase order
- If applicable, email notifications asking for additional order information
- An order acknowledgement once your order has been entered
- If requested, an artwork proof for approval
- Tracking notifications once the order has been shipped
- To administer a contest, promotion, survey or other site feature.

How does SnugZ USA protect visitor information?

SnugZ USA implements a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

Does SnugZ USA use "cookies"?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. SnugZ USA also uses cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

SnugZ USA may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Does SnugZ USA disclose the information we collect to outside parties?

SnugZ USA does not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

How can you opt-out, remove or modify information you have provided to us?

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To modify your marketing preferences, please let us know by modifying your preference by sending an email to customercare@snugzusa.com. Due to email production schedules you may receive any emails already in production.

Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

For more detailed information on these services and the capacity in which they are used, please continue reading below.

1. Name and Address of the controller

Controller for the purposes of the General Data Protection Regulation (GDPR), other data protection laws applicable in Member states of the European Union and other provisions related to data protection is:

SnugZ USA Inc.
9258 S. Prosperity Road
West Jordan, UT 84081
Phone: 1-888-447-6840
Email: compliance@SnugZusa.com
Website: www.snugzusa.com

2. Name and Address of the Data Protection Officer

The Data Protection Officer of the controller is:

DPO Rosanne R. Webster
SnugZ USA Inc.
9258 S. Prosperity Road
West Jordan, UT 84081
Phone: 1-888-447-6840
Email: compliance@SnugZusa.com
Website: www.snugzusa.com

Any data subject may, at any time, contact our Data Protection Officer directly with all questions and suggestions concerning data protection.

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3. Collection of general data and information

The website of the SnugZ USA Inc. collects a series of general data and information when a data subject or automated system calls up the website. This general data and information are stored in the server log files. Collected may be (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system reaches our website (so-called referrers), (4) the sub-websites, (5) the date and time of access to the Internet site, (6) an Internet protocol address (IP address), (7) the Internet service provider of the accessing system, and (8) any other similar data and information that may be used in the event of attacks on our information technology systems.

When using these general data and information, SnugZ USA does not draw any conclusions about the data subject. Rather, this information is needed to (1) deliver the content of our website correctly, (2) optimize the content of our website as well as its advertisement, (3) ensure the long-term viability of our information technology systems and website technology, and (4) provide law enforcement authorities with the information necessary for criminal prosecution in case of a cyber-attack. Therefore, SnugZ USA Inc. analyzes anonymously collected data and information statistically, with the aim of increasing the data protection and data security of our enterprise, and to ensure an optimal level of protection for the personal data we process. The anonymous data of the server log files are stored separately from all personal data provided by a data subject.

4. Contact possibility via the website

The website of SnugZ USA Inc. contains information that enables a quick electronic contact to our enterprise, as well as direct communication with us, which also includes a general address of the so-called electronic mail (e-mail address). If a data subject contacts the controller by e-mail or via a contact form, the personal data transmitted by the data subject are automatically stored. Such personal data transmitted on a voluntary basis by a data subject to the data controller are stored for the purpose of processing or contacting the data subject. There is no transfer of this personal data to third parties.

5. Data protection for credit applications and order transactions

The data controller shall collect and process the personal data of applicants for the purpose of processing credit applications and processing order transactions. The processing may also be carried out electronically. This is the case, in particular, if an applicant submits corresponding application documents by e-mail or by means of a web form on the website to the controller. This data is kept on file and secured for as long as our supplier / customer relationship exists or until a data subject asks us to remove their information.

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6. Data protection provisions for third-party social medial platforms

SnugZ USA Inc. utilizes the use of social media platforms for marketing and promotion purposes. All of the third-party solutions we use are GDPR compliant. Data subjects should contact these third-party services individually to change their personal privacy settings.

7. Period for which the personal data will be stored

The criteria used to determine the period of storage of personal data is the respective statutory retention period. After expiration of that period, the corresponding data is routinely deleted, as long as it is no longer necessary for the fulfillment of an order.

Your consent

By visiting our website and transacting business with us, you consent to our privacy policy. If the data subject wishes to exercise the right to withdraw the consent, he or she may, at any time, contact the DPO of SnugZ USA Inc.